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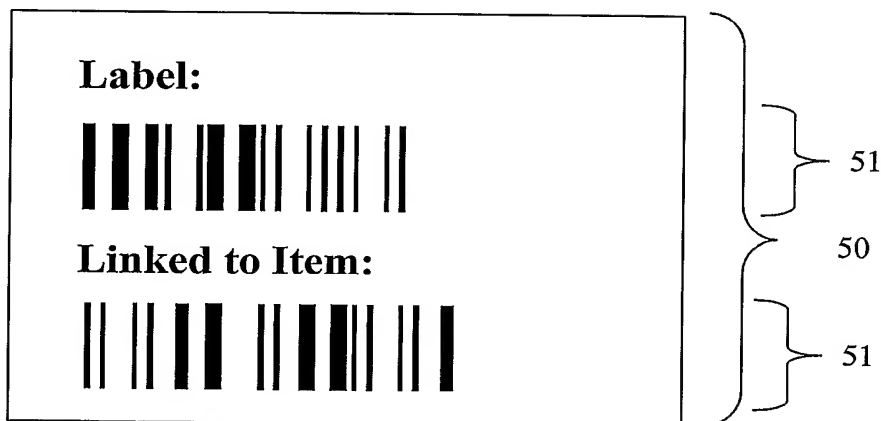
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- (71) Applicant (*for all designated States except US*): **PIER AB** [SE/SE]; Bergkällavägen 20-22, S-192 79 Sollentuna (SE).
- (72) Inventors; and
- (75) Inventors/Applicants (*for US only*): **LINDGREN, Andreas** [SE/SE]; c/o Katarina Ihrmark, Ymergatan 24D, S-753 25 Uppsala (SE). **MAEDA, Masahiro** [JP/SE]; Vasavägen 3, S-169 58 Solna (SE). **NILSSON, Björn** [SE/SE]; Gripensvärdsvägen 9, Box 1087, S-740 21 Järlåsa (SE). **ROSANDER, Pär** [SE/SE]; Orrstigen 10, S-756 53 Uppsala (SE).
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(54) Title: ELECTRONIC INFORMATION LABEL, ELECTRONIC INFORMATION LABEL SYSTEM AND METHOD OF LINKING ELECTRONIC INFORMATION LABELS



(57) Abstract: Method of linking an electronic information label (EIL) comprising a display, to an Item in an EIL system comprising the steps: - registering an EIL ID for the EIL, - registering an ITEM ID for the Item to be linked with said EIL, - storing the registered EIL ID and the ITEM ID as link data in a link data register in the EIL system, - optionally indicating the link status for the EIL via a system interface, - sending link confirmation data from the EIL system to the EIL, - indicating, in response to the confirmation data, the link status for the EIL by displaying a link status image on the EIL display, wherein the link status image is at least partly a predefined image stored in an EIL storing means.

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